

ECOS Brand Guidelines

Glasgowlife

Logo



Logo should appear alongside your own primary logo, taking a supporting / legacy position.

If you have any questions, please contact Emily Dean, Marketing Officer on emily.dean@glasgowlife.org.uk

Colour



PANTONE
Rubine Red

RGB
206 0 88

CMYK
0 100 24 4

HEX
#CE0058

Suggestions

Make use of the ECOS logo throughout 2023 on

- Images for Social Media
- Posters / Flyers / Banners
- Digital Content
- Event Decoration